

## NOTICE OF CLARIFICATION: the "Ve di Vang oi" Campaign in Vietnam

On the 14<sup>th</sup> April, the Asia Canine Protection Alliance (ACPA) launched the "Ve di Vang oi" campaign with the support and participation of some of Vietnam's best-known artists and celebrities. The aim of this collaborative campaign is to promote compassion towards dogs and to call for an end to the theft, trade, slaughter and consumption of dogs in Vietnam.

ACPA's members- comprising of Change For Animals Foundation, Soi Dog Foundation, Animals Asia and Humane Society International- have been working in partnership with Tran Gia Bao who has been appointed the team leader of communications of the campaign by ACPA, and who has been managing the baovecho.org website. The aim of the website is to collect over one million signatures which will be submitted to the Vietnamese government to call for animal welfare regulations.

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ACPA members have been working with Tran Gia Bao who has been managing baovecho.org over the last year to co-ordinate this media and public awareness campaign to help gain support for an end to the dog meat trade.

It is a collaborative effort and is a charitable operation with no profits being made byor data sharing to- external companies.

## Official affiliated websites for this campaign are:

www.acpagroup.org www.baovecho.org www.changeforaniamls.org www.animalsasia.org www.hsi.org www.soidog.org

Facebook.com/lienminhbaovecho (the official page for the campaign in Vietnam).







